A Visual Guide - Using the BLT System to order lab testing

- 1. Patient agrees to do the functional blood lab testing as recommended by you.
- 2. Option 1: Have the patient order lab testing on themselves using the BLT System:
 - a. Lab testing can easily be ordered by patient if you direct them to <u>www.bltsystem.com</u> and have them click on "Order Lab Tests" or the big orange button. Having the patient order the lab testing on themselves is the best option if you plan on offering the lab testing to your patients / clients at the wholesale cost listed on the website. This will save you and your staff time.

Blood Lab Testing System Simple • Effective • Scientific	Order Lab Tests Login Contact
	Click here to order lab testing through the BLT System - Wholesale Blood Lab Testing Service
	Provider / Clinic Login
	Username
	Password

Another option for directing your patients or clients on how to order their own lab testing - and I would say a better option for your business - is to place a link on your clinic or business website that will take them directly to the Wholesale Blood Lab Ordering Service webpage. For example, here's an image from my clinic website:

Plantar Fasciitis Tree	atment Hip E	ursitis Treatment	Shoulder Pain Tr	eatment	itment for Thyroi	d Problems	sts - weomar Treatment for Fatigue
	New Pati	ent Paperwork	Facebook page	Online Store	Location	Contact	
Hea	lling Cho ural Health	ices [®] care	Dr. John V 200 5th St Elk River,	V. Larson, DC treet NW MN 55330	servio	Phone: Fax: 7 :e@Healing	763-241-5436 763-241-5466 jChoices.com
	The Initial Co	nsultation wit when	h Dr. Larson is you call by the	now 50% off a end of this mo	it only \$49 onth!	(normally \$	(99)

By placing a link on your website that is easy to find ... your patients or clients will associate their lab testing and the significant money they are saving with you and your business. This means they are more likely to come back to you for future testing, and refer others to you who are also looking for a lower cost on their lab testing when paying out of pocket.

I encourage you to go to my website and see how I have this set-up. Go to <u>www.HealingChoices.com</u> and click on the tab for "Wholesale Blood Lab Testing Service". This will then take you to a new webpage on my clinic website that gives a brief description of this Wholesale Blood Lab Testing Service and a link to access this service. You are welcome to borrow or copy any information from that webpage when setting up a link from your own website. Let me know if you have any questions on this.

b. You will need to tell them which lab tests you want them to order. The most common selection for an initial testing with a new patient or client will be the <u>Comprehensive Lab Panel</u> (click on the name to view everything tested in this panel). I like to get a good measure of inflammation in the body as well so I will often add the Sedimentation Rate as an inflammatory marker. Both lab tests can be found on the first webpage of the Wholesale Blood Lab Testing Service. Note: The Thyroid Complete and Vitamin D are already part of the Comprehensive Lab Panel, but the Sedimentation Rate is not.



You can also search for any lab test by selecting one of the categories along the left column of the website, or you can search by lab test name in the search bar at the upper left of the webpage.

	Blood Lab Tes Wholesale Blood La	ting System	Home	Contact Us	Advanced Search	Terms of Use
Ł		K	ADVANCED SEARCH >		Ĩ.	o items VIEW CART NOW >
		Comprehensive Lab	Panel			
	CATEGORIES	20		SKU: 370144		
	Find a Health Provider	1 10 10 1 10 10 1 10 10		\$199.00 Quantity	1 Add to Cart	
	All Lab Tests	2 mg/g	10			
	Blood Lab Panels	at the size of				

If you do not find a lab test you are looking for then send me an email (<u>support@bltsystem.com</u>) and I can usually have it added for you within 24 hours.

c. After all the lab tests are selected your patient or client will click on "View Cart Now" in the upper right of the webpage. This will take them to the checkout page.

Blood Lab Tes Wholesale Blood La	ting System b Testing Service	Home	Contact Us	Advanced Search	Terms of Use	
	٩	ADVANCED SEARCH >		1 item	- \$199.00 VIEW CA	RT NOW >
	Comprehensive Lab Panel					
CATEGORIES	Nº 40		SKU: 370144			
Find a Health Provider			Quantity	Add to Cart		
All Lab Tests	2 mov					
Blood Lab Panels	Si swa					

- d. On the checkout page you will see the lab tests that have been selected for purchase, and there is a small processing fee ranging from \$5 \$20 based on the total cost of lab testing.
- e. The patient will fill out all the billing and payment information as shown on the checkout page to submit their order of lab testing.

f. You will need to instruct the patient to input your health provider email address in the "Send Lab Results to" field of the checkout page. This way the lab results will be sent to you and not to the patient when they arrive.



g. After the patient enters all their billing and payment information to order their lab testing they will simply click on "Submit Order" at the bottom of the page to complete their order.

\square By checking this box, I affirm that I have read and agree to BLT System's terms and conditions and the following statement:

I authorize BLT System to charge me for the order total. I further affirm that the name and personal information provided on this form are true and correct. I further declare that I have read, understand and accept BLT System's business terms as published on their website. By pressing the Submit Order button below, I agree to pay BLT System.



- 3. Option 2: You or a staff member orders the lab testing for the patient.
 - a. You or a staff member in your clinic or office can order the lab testing for your patient or client. It requires no special set-up ... you simply go in and place the order. This is a nice convenience for your patient, but it will require more time for you or your staff to organize and manage. This is a good option if you plan to mark-up the cost of the lab testing above the wholesale cost, or you are offering your services as part of a package to include the lab testing and other services.

You can order the lab testing for your patient or client by going to <u>www.bltsystem.com</u> and click on "Order Lab Tests" or the big orange button.

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	Password

You can also get to the lab ordering webpage after you've logged into your BLT System account. From the Control Panel click on the orange button in the left column called "Order Lab Testing".



b. Once you are at the lab ordering webpage you will need to first select which lab tests you want to order for your patient or client. The most common selection for an initial testing with a new patient or client will be the <u>Comprehensive Lab Panel</u> (click on the name to view everything tested in this panel). I like to get a good measure of inflammation in the body as well so I will often add the Sedimentation Rate as an inflammatory marker. Both lab tests can be found on the first webpage of the Wholesale Blood Lab Testing Service. Note: The Thyroid Complete and Vitamin D are already part of the Comprehensive Lab Panel, but the Sedimentation Rate is not.



You can also search for any lab test by selecting one of the categories along the left column of the website, or you can search by lab test name in the search bar at the upper left of the webpage.



If you do not find a lab test you are looking for then send me an email (<u>support@bltsystem.com</u>) and I can usually have it added for you within 24 hours.

c. After you have selected all the lab tests you want to order for your patient or client, you will then click on "View Cart Now" in the upper right of the webpage. This will take you to the checkout page.

Blood Lab Tes Wholesale Blood L	sting System ab Testing Service	Home	Contact Us	Advanced Search	Terms of Use	
	Q	ADVANCED SEARCH >		1 item	- \$199.00 VIEW CAR	r now ►
CATEGORIES		6	SKU: 370144 \$199.00			
 Find a Health Provider All Lab Tests Blood Lab Panels 	0 0 molt 75 molt C1 25 upt		Quantity 1	Add to Cart		

- d. On the checkout page you will see the lab tests that have been selected for purchase, and there is a small processing fee ranging from \$5 \$20 based on the total cost of lab testing.
- e. Then enter in the Billing Information with the patients contact information with one possible exception. If you do not want the invoice from the website to go to your patient because you are charging them more than the wholesale price, or you are including the testing as part of a larger package of services pricing . . . the email field will be your provider or clinic email not the patients email address.

Billing Inform	ation	
Required fields First Name Last Name Company	are in bold .	This will be the patients contact info.
Secondary Phone Email Confirm Email		Note: If you do not want the invoice to go to the patient then put your clinic or provider email.
Address City		

f. In the payment information you put the patients credit card info if you are having them pay the wholesale pricing, or your business credit card info if you are marking up the cost of the lab testing (the patient is paying greater than the wholesale pricing) or of you are offering this lab testing as part of a package of services.

Credit Card 📃	
Name on Card	
Card Type	Visa 👻
Card Number	
Expiration Date	Month V Year V (MM/YYYY)

Payment Information

g. In the "Other Information" you will need to include the patients Date of Birth, gender, and where the lab orders should be email to (patients email). I recommend you input your health provider email address in the "Send Lab Results to" field of the checkout page. This way the lab results will be sent to you and not to the patient when they arrive.



h. After you enters all the billing and payment information to order their lab testing then simply click on "Submit Order" at the bottom of the page to complete the order.

☑ By checking this box, I affirm that I have read and agree to BLT System's terms and conditions and the following statement:

I authorize BLT System to charge me for the order total. I further affirm that the name and personal information provided on this form are true and correct. I further declare that I have read, understand and accept BLT System's business terms as published on their website. By pressing the Submit Order button below, I agree to pay BLT System.



Just to repeat and be clear:

- i. If you are ordering lab tests for the patient, and still offering it to them at the wholesale pricing . . . then simply use their patient credit card to pay for the testing. Do not run the charge through your clinic or business first as you will then pay for transaction fees from your credit card processing company.
- ii. If you are ordering lab tests for the patient, and you are marking-up the cost of the lab testing to be higher than the wholesale cost, then have the patient pay you first and you would then use your business credit card when ordering an paying for the lab testing for your patient. <u>Important Note</u>: If you are ordering the lab testing and you do not want your patient or client to know what the wholesale cost is . . . do not put the patients email address in the Billing / Contact information as this is email the invoice generated by the website will automatically be sent to. You will instead put your business or provider email in the Billing Information, and the rest of the billing information will still be the patient info. You will still put the patients email in the field of who to send the lab orders to.
- 4. The patient will receive the lab orders (lab requisition) usually within 24 hours, and additional instructions for getting the lab testing completed.
- 5. From the time the patient provides their blood samples it will take up to a week for their results to become available.
- 6. Once the lab results have arrived they will be emailed directly to you as their health provider assuming you or your patient has placed your email in the "Send Lab Results to" field of the checkout page.